



## **Lucidity Australia's radically new GloTrac series is set to revolutionise truck and trailer lighting in Australia**

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Australia

### **STARTS**

Lucidity Australia, a leading manufacturer and supplier of heavy-duty LED vehicle lighting, is proud to introduce its unique new GloTrac lighting system to the Australian transport industry.

The GloTrac Series represents the first truly different approach to the visual presentation of stop, tail, and turn lamps in years.

Lighting is one of the most visibly predominant features on any vehicle, and independent owner-operators see the lamps as way to add individual style to their rigs.

What makes the GloTrac series visually remarkable is the smoothly illuminated tail lamp function. The LED array remains unlit during standard tail light operation. The dual-function tail brightens and the central LED array lights up only during stop and turn functions.

Matthew Jenkins, Technical Sales Director for Lucidity Australia comments:  
*"From a visual perspective nobody has done much to change the illumination design that comprise today's stop, tail, turn lamps. GloTrac stands out and changes the way vehicle lighting looks, shifting trends and broadening lighting choices along the way."*

GloTrac Series meets all necessary Road & Vehicle Safety Standards. The lamps feature a 5-year manufacturer warranty and are built to be as durable as they are attractive. Lenses and housings are made of tough polycarbonate material that is sonically welded, and the lamps employ a solid-state, surface-mount device (SMD) design that protects their electronics against moisture, shock and vibration.

Lucidity Australia has leveraged advancements in diode technology and innovative optic design techniques to achieve the diffused outer ring that gives the GloTrac its signature look. With their smooth, glowing outer rings and dark centres, the new lamps fundamentally change the appearance of any vehicle they adorn.

The GloTrac series has received rave reviews in the United States with owner-operators seeing the lamps as a great way to add individual style to their rigs, while fleets appreciate the high quality and reasonable price point.

GloTrac Lamps will be available in flange-mount and grommet-mount versions and are expected to be available in Australia in late 2013.

**ENDS**

For more information on Lucidity or the GloTrac series please contact Matthew Jenkins or Peng Wang or visit the Lucidity Australia website [www.lucidity-au.com](http://www.lucidity-au.com)

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### **About Lucidity:**

Established in 1981, Lucidity Enterprise Co., Ltd. is a premier worldwide manufacturer of vehicular safety lighting products. The company designs and produces OEM lights for many North American manufacturers and also makes the most comprehensive line of aftermarket replacement lights in the industry worldwide. Photometric and mechanical testing is conducted using state-of-the-art equipment to ensure every product exceeds the customer's and industry standards. Lucidity is a privately held corporation with engineering, design, and manufacturing facilities in Taiwan (ISO14001/OHSAS 18001/TS16949) and Australia.