

Lucidity's Rear Combination Lamps now standard fitment to all new Kenworth trucks.

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STARTS

Lucidity Australia, leading manufacturer and supplier of heavy-duty LED vehicle lighting, is proud to announce their partnership with Kenworth. Lucidity is the supplier of choice for rear combination lamps on Kenworth's newly manufactured trucks Australia wide.

Lucidity designs and produces OEM lights for many Australian, European & North American manufacturers for both truck & trailer. Lucidity also makes the most comprehensive line of aftermarket replacement lights in the industry worldwide. Lucidity's rear combination lamps pass all the necessary Road & Vehicle Safety and PACCAR standards, which is a world class standard and provide outstanding performance, quality and safety.

Kenworth has a rich history in Australia, and is one of the most recognisable and respected brands in the trucking industry. Since 1971 they have been renowned for producing the toughest, smartest, safest and most reliable custom built trucks on the market. The decision to choose Lucidity as the sole supplier of rear lamps is an excellent achievement for Lucidity, and confirmation that the team at Lucidity use their exceptional knowledge, passion and experience to produce high quality products.

Mathew Jenkins, Technical Sales Director for Lucidity Australia comments: "The partnership marks an exciting time for Lucidity, with Kenworth being the pinnacle of truck manufacturer in Australia. There are a number of other projects that we have partnered with Kenworth on, and we look forward to seeing our products lighting up more highways worldwide."

Kenworth Australia, Purchasing Manager – Julian Lee is pleased to be working with the team at Lucidity. *"Since mid-2013 Kenworth Australia has been successfully fitting Lucidity LED rear jumbo lamps as standard fitment. We have developed a good relationship with Lucidity in this time and look forward to continuing that relationship going forward."*

Lucidity's rear combo lamps are available to purchase Australia wide. **ENDS**

For more information on Lucidity Australia please contact Mathew Jenkins or Peng Wang or visit the Lucidity Australia website <u>www.lucidity-au.com</u>

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About Lucidity:

Established in 1981, Lucidity Enterprise Co., Ltd. is a premier worldwide manufacturer of vehicular safety lighting products. The company designs and produces OEM lights for many North American manufacturers and also makes the most comprehensive line of aftermarket replacement lights in the industry worldwide. Photometric and mechanical testing is conducted using state-of-the-art equipment to ensure every product exceeds the customer's and industry standards. Lucidity is a privately held corporation with engineering, design, and manufacturing facilities in Taiwan (ISO14001/OHSAS 18001/TS16949) and Australia.